

HAWTHORN HOCKEY CLUB STRATEGIC PLAN 2017 – 2020

Our strategic plan commenced in early 2017, is a plan that involves 4 main pillars:

1. The club's mission statement.
2. Our vision statement.
3. Our core values.
4. Current problems that need to be addressed over the current strategic plan period.

HHC'S Mission:

To provide an environment which is both safe and happy where people enjoy playing hockey, regardless of age, gender or ability. With adequate facilities provided so that they not only benefit from the enjoyment of playing hockey, but they can also improve their skills and fitness.

As a secondary mission, the club aims to promote social interaction between all players, regardless of age, gender or ability.

HHC's Vision:

1. To maintain its position as a leading premier league club.
2. To promote the love of hockey, and the playing of hockey at all skill levels and promote interaction between players of all skill levels.
3. To maintain its position as a financially responsible club.
4. To promote improvement in the skills of all players.
5. To promote off field interaction between all players with social events and non hockey activities.

HHC's Core Values:

1. A club that is welcoming, caring and has a friendly feel about it.
2. A club that is inclusive of all players, with respect for each other's values.
3. A club that promotes the playing of hockey in the best spirit of sportsmanship with respect for the opposition, umpires, officials and administrators.

Issues/challenges over the next 4 years.

1. The recruitment and training of junior players.
2. Providing high standard coaching to players to promote improvement in skills and field awareness.
3. Have enough vigour in the promotion and demotion of players between teams to allow motivation and reward for improvement in skills, but without destroying friendship groups within teams.
4. Obtaining enough ground time for both training and matches in all divisions of the club, so that we can satisfy league entry criteria.
5. To continue to monitor our financial position to make sure that we can provide high class facilities for hockey, but at the lowest cost to parents and players.
6. To review our social functions to continue to provide and improve the provision of social activities that cover all groups of the club.